



Variationist Linguistics meets Citizen Science

CHALLENGES

It is an **open project** that relies on the contributions of the general public. **Motivating** citizens, increasing their **commitment**, providing **support** and **data infrastructure** are major challenges.

CONTENT

We encourage the general public to **reflect** on their use of and **attitudes** towards **German language in Austria**, including language variation, language varieties and language contact phenomena. Thereby we address **written** and **spoken** forms of German varieties in Austria.

CHANCES

We can address **societal concerns**, raise **awareness** for basic research in the humanities and test an “**extreme citizen science**” approach in linguistics – additionally we are gathering language data.

I AM DIÖ

On everyone’s mind and lips – German in Austria

CITIZENS (SCIENCE)

Citizens conduct **research on their own**. We **help** them to find a research question, analyse and interpret data and publish their results, so they can participate in the whole research process.

COMMUNICATION

... includes exchange on our website, research platform and social media. We raise **questions of the month**, promote a **Lingscape** scavenger hunt, a **dialectal meme contest** and organise an outreach event.

COMMUNITY

The **contributions** of our community are **crucial**. We target **students** (in our pilot phase), Austrian **associations** concentrating on dialects, German language **teachers** and, finally, the **general public**.



BARBARA HEINISCH / MELANIE SELTMANN / LUDWIG M. BREUER